



Government of India  
Ministry of MSME

## **Brief Industrial Profile of Boudh District** **(2017-18)**



Carried out by

**MSME-Development Institute, Cuttack**

(Ministry of MSME, Govt. of India,)

As per guideline issued by o/o DC(MSME), New Delhi

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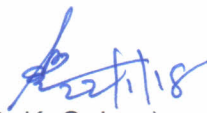
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## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2017-18, all the districts of Odisha have been taken up for the survey. This Brief Industrial Potentiality Survey Report of **Boudh** district covers various parameters like socio-economic indicators, present industrial structure of the district, and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Brief Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I like to place on record my appreciation for Shri B.N.Guru, AD(EI) of this Institute for his concerted efforts to prepare this report under the guidance of Dr. Pragyanmita Sahoo, Deputy Director (EI) for the benefit of entrepreneurs and professionals in the state.

  
(Dr. S. K. Sahoo)  
Deputy Director In Charge

Place: Cuttack,  
Dated: 22<sup>nd</sup> January, 2018

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## **Brief Industrial Profile of Boudh District**

**1. General Characteristics of the District:** The erstwhile Phulbani district got bifurcated into two districts and districts of Boudh and Kandhmal were created as a separate entity having been carved out from the old district with effect from 1-4-1993 with an objective of ensuring better administrative control through decentralized process and for focused economic development. History says Boudraj, the ex-state merged with Odisha state in 1949. Boudh district is situated at the central parts of the state. The main stay of the people of the district is agriculture and this continues to be practiced in a traditional method. The yield rate of the district is not also encouraging like any other districts of the state. As most of the people are depending on agriculture and the productivity in agriculture and allied sector is very low, the per capita income is very low. Paddy is the major crop of the district. Besides, vegetables, pulses, cereals and oilseeds are also grown in most parts of the district. The cash crop of the district is onion, groundnut, potato, tomato and sugarcane. Due to continuous drought and uneven rain fall, there has been no significant improvement in crop production, despite the sincere effort of all promotional agencies in the district. The district is situated on the Bank of River Mahanadi and Tel. Many factors are responsible for the industrial backwardness of the district, which needs special attention. The climate of the district is soft tropical and hot-dry in summer, cold-dry in winter and humid during raining season. Though, primary activity of the people is cultivation, many of the people depend upon collection of minor forest produce as well. Similarly, weaving is one of the important livelihoods of the people.

Despite having water, forest and agricultural resources, the district remains backward from the point of view of industry as there is no large and medium scale industry at present. The micro and small enterprises are also very few in number due to lack of entrepreneurship among the people.

### **1.1 Location & Geographical Area.**

The district of Boudh is located between 20° 20' and 20° 50' North Latitude and 83° 34' and 84° 49' East longitude in Central part of Odisha. It is bounded by Sonepur district on north, Nayagarh District on the East, Kandhamal district on the South and West. The geographical area of the district is 3098 sq. kms.

### **1.2 Topography**

Most part of the district has black alluvial soil. The referring blocks of Kantamal, Boudh and Harbhanga is full of black alluvial soil which is most fertile due to deposit of salt. Out of 3 blocks, 2 blocks have plain lands and one block has got mixture of plain and hilly ranges. The soil of the district has high moisture retention capacity. The soil is quite rick for growing paddy, pulses, oil seeds and sugarcane.

### **1.3 Availability of Minerals**

There are very few mineral deposits in the district. They are Lime Stone, Graphite and Quartz, which are found in Harabhanga and Boudh Blocks. But the commercial Production/exploitation of these minerals are not viable.

### **1.4 Forest**

The total forest area of the district is 1277.17 Sq. kilometer which is 41.22% to total Forest area indicating more than the state average and ideal average i.e. 30% of the total geographical area of the district. The forest produce of economic importance in the district are Bamboo, Kendu Leaves, Mahua Flowers/Seeds, Siali Leaves, Timber ,Fire wood, Myrabolam, Gendulingama and Tamarind. Over the years, forest suffered serious depletion due to relentless pressure arising forever increasing demand for fuel wood, fodder, and timber.

### **1.5 Administrative set up**

The district has 1 Sub-division i.e. Boudh with 3 Tahasils, 3 Community Development Blocks ie Boudh, Kantamal and Harbhanga, 7 Police Stations, 63

Gram Panchayats with 1187 villages. There is 1 town i.e. Boudh in the district.  
The district head quarter is Boudh.

### 1.6 District at a glance:

| S.No      | Particular                             | Year    | Unit        | Statistics  |
|-----------|--|---------|-------------|---|
| <b>1</b>  | <b>Geographical features</b>           |         |             |   |
| (A)       | Geographical Data                      |         |             |   |
|           | i) Latitude                            | 2015-16 |             | 20 <sup>0</sup> 20' to 20 <sup>0</sup> 50'<br>(North) |
|           | ii) Longitude                          | 2015-16 |             | 83 <sup>0</sup> 34' to 84 <sup>0</sup> 49'<br>(East)  |
|           | iii) Geographical Area                 | 2015-16 | Hectares    | 310000  |
| (B)       | Administrative Units                   | 2015-16 |             |   |
|           | i) Sub divisions                       | 2015-16 | Nos         | 1   |
|           | ii) Tehsils                            | 2015-16 | Nos         | 3   |
|           | iii) Sub-Tehsil                        | 2015-16 | Nos         | -   |
|           | iv) Patwar Circle                      | 2015-16 | Nos         | -   |
|           | v) Panchayat Samitis (CD Block)        | 2015-16 | Nos         | 3   |
|           | vi)Nagar nigam                         | 2015-16 | Nos         | 0   |
|           | vii) Nagar Palika (Municipality & NAC) | 2015-16 | Nos         | 1   |
|           | viii) Gram Panchayats                  | 2015-16 | Nos         | 63  |
|           | xi) Revenue villages                   | 2015-16 | Nos         | 1187  |
|           | x) Assembly Area                       | 2015-16 | Nos         | 2   |
| <b>2.</b> | <b>Population</b>                      |         |             |   |
| (A)       | Sex-wise                               |         |             |   |
|           | i) Male                                | 2011    | Nos         | 220993  |
|           | ii) Female                             | 2011    | Nos         | 218924  |
| (B)       | Rural Population                       | 2011    | Nos         | 420124  |
| <b>3.</b> | <b>Agriculture</b>                     |         |             |   |
| A.        | Land utilization                       |         |             |   |
|           | i) Total Area                          | 2015-16 | 000 Hectare | 310   |
|           | ii) Forest cover                       | 2015-16 | "           | 128   |
|           | iii) Non Agriculture Land              | 2015-16 | "           | 21  |
|           | iv) Cultivable Barren land             | 2015-16 | "           | 12  |
| <b>4.</b> | <b>Forest</b>                          |         |             |   |
|           | (i) Forest                             |         | Sq.kms.     | 1277.17   |
| <b>5.</b> | <b>Livestock &amp; Poultry</b>         |         |             |   |
|           | <b>Cattle</b>                          |         |             |   |
|           | i) Cows                                | 2012    | Nos.        | 177152  |
|           | ii) Buffaloes                          | 2012    | Nos.        | 17411   |

|  |  |         |                  |         |
|--|--|---------|------------------|---------|
|  | <b>Other livestock</b>   |         |                  |         |
|  | i) Goats   | 2012    | Nos.             | 101660  |
|  | ii) Pigs   | 2012    | Nos.             | 283     |
|  | iii) Dogs & Bitches  |         | Nos.             | NA      |
|  | <b>iv) Railways</b>  |         |                  |         |
|  | i) Length of rail line   | 2015-16 | Kms              | 0       |
|  | <b>V) Roads</b>  | 2015-16 |                  |         |
|  | (a) National Highway   | 2015-16 | Kms              | 117     |
|  | (b) State Highway  | 2015-16 | Kms              | 102     |
|  | (c) Major District Road  | 2015-16 | Kms              | 0       |
|  | (d) Other district Roads   | 2015-16 | Kms              | 39      |
|  | (e) Rural road   | 2015-16 | Kms              | 604     |
|  | (f) G.P.Road   | 2015-16 | Kms              | 4494    |
|  | (g) Panchayat samiti road  | 2015-16 | Kms              | 208     |
|  | (H) Forest Road  | 2015-16 | Kms              | 245     |
|  | <b>(VI) Communication</b>  |         |                  |         |
|  | (a) Telephone connection   | 2015-16 | Nos              | 15127   |
|  | (b) Post offices   | 2015-16 | Nos.             | 121     |
|  | (c) Telephone center/Exchange  | 2015-16 | Nos.             | 14      |
|  | (d) Density of Telephone   | 2015-16 | Nos./1000 person | Na      |
|  | (e) Density of Telephone   | 2015-16 | No. per SqKM.    | Na      |
|  | (f) PCO Local  | 2015-16 | No.              | 25*     |
|  | (g) PCO STD  | 2015-16 | No.              | 570*    |
|  | (h) Mobile   | 2015-16 | No.              | 214263* |
|  | <u>*These figure relates to BSNL of undivided Kandhamal District which includes Boudh district also.</u> |         |                  |         |
|  | <b>(VII) Public Health</b>   |         |                  |         |
|  | (a) Allopathic Hospital  | 2015-16 | Nos              | 1       |
|  | (b) Beds in Allopathic hospitals   |         | Nos              | 167     |
|  | (c) Ayurvedic Hospital   |         | Nos.             | 10      |
|  | (d) Beds in Ayurvedic hospitals  |         | Nos.             | -       |
|  | (e) Unani hospitals  |         | Nos.             | -       |
|  | (f) Community health centers   |         | Nos.             | 5       |
|  | (g) Primary health centers   |         | Nos.             | 12      |
|  | (h) MHU  |         |                  |         |
|  | (i) Sub Health Centers   |         | Nos.             | 2       |
|  | (j) Private hospitals  |         | Nos.             | 66      |
|  |  |         | Nos              | 0       |

|  |   |                     |      |     |
|--|---|---------------------|------|-----|
|  | (VIII) <b>Banking commercial</b>            |                     |      |     |
|  | (a) Commercial Bank                         | As on<br>31.03.2017 | Nos. | 48  |
|  | (b) Rural Bank Branches                     | As on<br>31.03.2017 | Nos. | 26  |
|  | (c) Urban                                   | As on<br>31.03.2017 | Nos. | 0   |
|  | (d) Semi-Urban                              | As on<br>31.03.2017 | Nos. | 22  |
|  | (IX) Education                              | 2015-16             |      |     |
|  | (a) Primary school                          | 2015-16             | Nos. | 535 |
|  | (b) Middle schools                          | 2015-16             | Nos. | 301 |
|  | (c) Secondary & senior<br>secondary schools | 2015-16             | Nos. | 79  |
|  | (d) Colleges                                | 2015-16             | Nos. | 19  |
|  | (e) Technical University                    | 2015-16             | Nos. | -   |

Source: District at a Glance 2017, Directorate of Economics & Statistics, Odisha.

## 2.1 Existing Status of Industrial Areas in the District of Boudh

| S. No. | Name of Ind. Estate/Area | Total Land (in Acres) | Land Allotted (in Acres) | Prevailing Land Rate Per Acre/Rs. In lakh | Total Sheds | Sheds Allotted/used | No of vacant sheds | No of units in operation |
|--------|--------------------------|-----------------------|--------------------------|---|-------------|---------------------|--------------------|--------------------------|
| 1      | Manamunda (NID)          | 381.730               | 2.546                    | 10.00                                     | 4           | 2                   | 2                  | 2                        |
|        | <b>Total</b>             | <b>381.730</b>        | <b>2.546</b>             | <b>-</b>                                  | <b>4</b>    | <b>2</b>            | <b>2</b>           | <b>2</b>                 |

Source: IDCO, Bhubaneswar and DIC, Boudh

## 3. Industrial Scenario of Boudh District

### 3.1 Industry at a Glance by the end of 2015-16

| Sr No | Head  | Unit | Particulars |
|-------|---|------|-------------|
| 1.    | REGISTERED INDUSTRIAL UNIT                        | NO.  | 372         |
| 2.    | TOTAL INDUSTRIAL UNIT (From 1999-2000 to 2014-15) | NO.  | 705         |
| 3.    | REGISTERED MEDIUM & LARGE UNIT                    | NO.  | Nil         |



|    |  |         |         |
|----|--|---------|---------|
| 4. | ESTIMATED NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES(From1999-2000 to 2012-13) | NO.     | 2040    |
| 5. | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES  | NO.     | Nil     |
| 6. | NO. OF INDUSTRIAL AREA   | NO.     | 1       |
| 7. | INVESTMENT OF SMALL SCALE IND. (From1999-2000 to 2012-13)                                  | IN LACS | 1344.63 |
| 8. | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES  | IN LACS | Nil.    |

Source: Directorate of Industries, Odisha and DIC,Boudh

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

|         | YEAR      | NUMBER OF REGISTERED UNITS | EMPLOYMENT (No.) | INVESTMENT (lakh Rs.) |
|---------|-----------|----------------------------|------------------|-----------------------|
| Up to   | 1984-85   | 121                        | 28               | 413.0                 |
| During  | 1985-86   | 9                          | 37               | 1.25                  |
|         | 1986-87   | 6                          | 25               | 1.22                  |
|         | 1987-88   | 3                          | 9                | 0.46                  |
|         | 1988-89   | 6                          | 98               | 2.65                  |
|         | 1989-90   | 3                          | 41               | 0.49                  |
|         | 1990-91   | 4                          | 92               | 0.85                  |
|         | 1991-92   | 1                          | 6                | 0.06                  |
|         | 1992-93   | 2                          | 9                | 3.35                  |
|         | 1993-94   | 5                          | 6                | 0.52                  |
|         | 1994-95   | 2                          | 7                | 0.44                  |
|         | 1995-96   | 8                          | 41               | 1.71                  |
|         | 1996-97   | 9                          | 36               | 3.29                  |
|         | 1997-98   | 18                         | 167              | 10.16                 |
|         | 1998-99   | 11                         | 63               | 3.15                  |
|         | 1999-2000 | 10                         | 64               | 9.05                  |
| 2000-01 | 17        | 134                        | 62.0             |                       |

|  |              |             |             |             |
|--|--------------|-------------|-------------|-------------|
|  | 2001-2002    | 19          | 169         | 27.19       |
|  | 2002-03      | 18          | 76          | 7.4         |
|  | 2003-04      | 14          | 91          | 3.55        |
|  | 2004-05      | 14          | 73          | 7.48        |
|  | 2005-06      | 10          | 55          | 6.04        |
|  | 2006-07      | 2           | 52          | 122.38      |
|  | 2007-08      | 5           | 142         | 32.57       |
|  | 2008-09      | -           | -           | -           |
|  | 2009-10      | 7           | 171         | 198.0       |
|  | 2010-11      | 15          | 193         | 322.88      |
|  | 2011-12      | 18          | 91          | 74.72       |
|  | 2012-13      | 15          | 64          | 28.77       |
|  | 2013-14      | 35          | 148         | 3.88        |
|  | 2014-15      | 201         | 684         | 583.38      |
|  | 2015-16      | 434         | 1707        | 1297.89     |
|  | <b>Total</b> | <b>1042</b> | <b>4579</b> | <b>3230</b> |

Source: Directorate of Industries, Odisha and DIC,Boudh

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES

Category of Product wise No. of MSME set up with Investment & Employment in the DIC:BOUDH by end of 2015

| Sl. No. | Category Name             | No. of SSI unit set up | Investment (Rs. in lakh) | Employment (No.) |
|---------|---------------------------|------------------------|--------------------------|------------------|
| 1       | FOOD AND ALLIED           | 217                    | 2151.72                  | 1133             |
| 2       | CHEMICAL & ALLIED         | 1                      | 0.72                     | 4                |
| 3       | ELECTRICAL & ELECTRONICS  | 1                      | 5.65                     | 8                |
| 4       | ENGINEERING & METAL BASED | 30                     | 80.29                    | 138              |
| 5       | FOREST & WOOD BASED       | 15                     | 44.49                    | 121              |
| 6       | GLASS & CERAMICS          | 37                     | 323.35                   | 497              |
| 7       | LIVESTOCK & LEATHER       | 0                      | 0                        | 0                |
| 8       | PAPER & PAPER PRODUCT     | 8                      | 26.75                    | 24               |
| 9       | RUBBER & PLASTICS         | 2                      | 1.58                     | 7                |
| 10      | TEXTILES                  | 171                    | 397.61                   | 794              |
| 11      | MISC.                     | 7                      | 14.89                    | 24               |

|    |                       |     |         |      |
|----|-----------------------|-----|---------|------|
|    | MANUFACTURING         |     |         |      |
| 12 | REPAIRING & SERVICING | 216 | 475.23  | 620  |
|    | Total                 | 705 | 3522.28 | 3370 |

Source: Directorate of Industries, Odisha

#### **3.4 MSMEs registered under Udyog Aadhaar Memorandum (UAM):**

| Micro | Small | Medium | Total |
|-------|-------|--------|-------|
| 2017  | 15    | 1      | 2033  |

Source: UAM web portal as on 11.01.2018.

#### **3.5 Large Scale Industries/Public Sector undertakings: NIL**

#### **3.6 Major Exportable Item: NIL**

#### **3.7 Vendorisation/Ancillarisation of the Industry**

As there is no large and medium scale industries in the district, there is a little scope for ancillary development. However, some ancillary and downstream industries can be promoted basing upon the requirements of the mother plants located in the neighbouring districts. In this liberalized era the place or locality is not a rigid criteria for development of ancillary industries. This can be done taking into view the requirement and demand of the mother plants located inside the state. Similarly, as a number of large scale industries are on the pipeline for which MOU has already been signed. So, there is scope for ancillarization.

#### **3.8. Medium Scale Enterprises: Only one enterprise.**

#### **3.9 Service Enterprises**

As Handloom is prominent activities of the district, Handloom weavers organized themselves into Weavers Cooperative Societies with functional production and marketing society. Thus there is vast scope for service items like silk twisting, dying, sizing, knitting, and jari work in the district.

### **3.9.1 Potentials areas for service industry**

Activities under service and business sectors generally require less capital and labour intensive in nature. It is widely feasible because of growing need towards these services. The following servicing units are identified for the districts.

- 1) Cycle/Rickshaw Repairing unit/ Assembly of cycle.
- 2) Agro servicing centres
- 3) Retreading of tyres
- 4) Reconditioning of Battery
- 5) Auto repairing/ Automobile workshop
- 6) Diagnostic centre
- 7) Colour Laboratory/ Digital photo studio
- 8) Nursing home /clinic
- 9) Audio and video repairing and servicing centre
- 10) Tent house
- 11) Herbal health treatment clinic
- 12) Advertising Agency
- 13) Restaurant /Hotel
- 14) Laundry
- 15) Tailoring
- 16) DTP/Screen printing
- 17) Welding/lathe works
- 18) Repairing of electrical and electronics home appliances.
- 19) Grocery shop
- 20) Mobile Repairing
- 21) Silk Twisting
- 22) Dying
- 23) Sizing
- 24) Knitting
- 25) Jari work

### **3.10 Potential for new MSMEs**

Taking into the consideration on availability of raw material and local demand, the following resource based demand based MSMEs are suggested.

1. Plantation and extraction of herbal ayurvedic medicines and cosmetics.
2. Cold storage/rural godown/onion storage
3. Rice milling/rice huller
4. Handloom fabrics/readymade garments
5. Bamboo works
6. Particle/corrugated board
7. Stone crusher/chips
8. Fly ash bricks

9. Leaf cup and plates
10. Cattle/Poultry feed
11. Jewellery work
12. Silk Saree
13. Fabrication/Furniture
14. RCC Hume pipe
15. Dyed Silk Yarn
16. Food Mixture
17. Paper Cup
18. Readymade Garment
19. Clay Tile
20. Haldi grinding
21. Agriculture implements
22. Lok Bastra
23. Cement products
24. Dairy products

#### **4. Existing Clusters of Micro & Small Enterprise**

##### **4.1 DETAIL OF MAJOR CLUSTERS**

###### **4.1.1 Manufacturing Sector**

1. Rice Milling Cluster at Boudh.
2. Butupali Applique
3. Laxmiprasad Silk Bomkei Sarees
4. Gobjore Cotton & Silk Bomkei Sarees
5. Buupali Cotton & Silk Bomkei Sarees

###### **4.1.2 Service Sector: NIL**

##### **4.2 Details for Identified cluster**

###### **4.2.1 Name of the cluster: Rice Mill Cluster Boudh**

|   |  |                         |
|---|--|-------------------------|
| 1 | Principal Products Manufactured in the Cluster | Rice, Broken Rice, Husk |
| 2 | Name of the SPV                                | Nil.                    |
| 3 | No. of functional units in the clusters        | 20                      |
| 4 | Turnover of the Clusters                       | 25 crores               |
| 5 | Value of Exports from the Clusters             | Nil.                    |
| 6 | Employment in Cluster                          | 250                     |
| 7 | Average investment in plant & Machinery        | 1.5 crores              |

|    |                                  |  |
|----|----------------------------------|--|
| 8  | Major Issues / requirement       | a) Inadequate credit facilities<br>b) Lack of knowledge of export procedure<br>c) Procurement of Raw material<br>d) Tech Upgradation                         |
| 9  | Presence of capable institutions | DIC, Boudh   |
| 10 | Thrust Areas                     | 1-Formation of SPV<br>2-Common Procurement of Raw material<br>3- Tech upgradation  |
| 11 | Problems & constraints           | a) Govt. constraint on procurement of raw material<br>b) Availability of quality raw material<br>Lack of hygienic cleaning, processing and curing facilities |

Source: Directorate of Industries, Odisha

**Present status of the cluster:**

Out of 20 Rice Mill 8 units registered in DICs, others are running at very low level. The cluster for which are identified by O/o Directorate of Industries. Preparation of Preliminary DSR is on the process.

**5. General issues raised by industry association**

As there is no industries association exists in the district as reported by DICs, some leading entrepreneurs are contacted and their views are noted.

1. There is no industrial climate..People lack entrepreneurship and they do not have interest on value addition for which wider sensitization and awareness are required.
2. Lack of marketing facilities due to poor infrastructure facilities for which there need improvement in infrastructure and transportation.
3. No railway line exists in the district which inhibits industrial growth.

## 6. Prospects of training programmes during 2018-19

| S. No. | Name of the programme | Subject                 | No of proposed programme to be conducted |
|--------|-----------------------|-------------------------|--|
| 1      | ESDP                  | As per the local demand | 2  |
| 2      | MDP                   | -                       | -  |
| 3      | EDP                   | General EDP topics      | 2  |
| 4      | IMC                   | Motivation              | 2  |

(These have been proposed and would be conducted subject to availability of sanction.)

## 7. Action plan for MSME Schemes during 2018-19

| S. No. | Name of the Scheme                             | Proposed activity on the scheme   |
|--------|--|---|
| 1      | ZED Scheme                                     | 5 units to be motivated for ZED Certification.                            |
| 2      | MSE-CDP  | 1 New Cluster to be taken up.   |
| 3      | CLCSS  | 2 units to be motivated for availing the Scheme.                          |
| 4      | Capacity Building & strengthening of data base | -   |
| 5      | International cooperation                      | -   |
| 6      | VDP  | 1 SVDP to be organized.   |
| 7      | National awards                                | 2 MSMEs to be motivated for the award.                                    |
| 8      | <b>NMCP schemes</b>                            |   |
|        | I. Lean Manufacturing                          | -   |
|        | II. Design Clinic                              | -   |
|        | III. Market assistance & Tech. up gradation    | 2 MSEs for domestic & 1 MSE for international trade fair to be motivated. |
|        | IV. Tech. & quality up gradation support       | -   |
|        | V. Digital MSME                                | 2 units to be motivated for availing the Scheme.                          |
|        | VI. Bar Code                                   | 2 MSEs to be motivated for availing the Scheme.                           |
|        | VII. IPR                                       | -   |
|        | VII. Incubator scheme                          | 1 Host Institution to be set up.  |

(These have been proposed and would be conducted subject to availability of sanction.)

## 8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| S.No | Type of assistance   | Name and address of agencies  |
|------|--|---|
| 1.   | Registration of Enterprise and getting Udyog Aadhaar Memorandum (UAM) has been replaced in place of EM-I & EM-II by UAM from 18.09.2015) | Can be obtained online <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a>   |
| 2.   | Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.      | MSME Development Institute, Govt. of India, College Square, Cuttack and District Industries Centre, Butupally, Boudh  |
| 3.   | Land and Industrial shed   | IDCO, IPICOL House, Janpath, Bhubaneswar  |
| 4.   | Financial Assistance   | <ol style="list-style-type: none"> <li>1. Branch Manager, OSFC, Kandhamal</li> <li>2. Director, KVIC, Gandamunda, Bhubaneswar/Budharaja Ainthapally, Sambalpur</li> <li>3. Secy, KVIB, Near Ram Mandia, Bhubaneswar</li> <li>4. GM, SIDBI, OCHC Building, Uni-III, Bhubaneswar</li> </ol> |
| 5.   | For raw materials under Govt. Supply   | <ol style="list-style-type: none"> <li>1. MD, OSIC, Khapuria, Cuttack</li> <li>2. Senior Branch, NSIC, Link Road, Cuttack</li> </ol>  |
| 6.   | Plant and machinery under hire / purchase basis.   | Senior Branch, NSIC, Link Road, Cuttack   |
| 7.   | Power/ Electricity   | O/o. the SDO, SOUTHCO, Boudh  |
| 8.   | Technical Know –how.   | MSME Development Institute, Govt. of India, College Square, Cuttack   |
| 9.   | Quality & Standard   | <ol style="list-style-type: none"> <li>1. Bureau of Indian Standards, Govt. of India, 62/63, Ganga Nagar, Bhubaneswar</li> </ol>  |



|     |                              |  |
|-----|------------------------------|--|
|     |                              | 2. Director, National Productivity Council, A/7, Surya Nagar, Bhubaneswar  |
| 10. | Marketing /Export Assistance | <ol style="list-style-type: none"> <li>1. MSME Development Institute, Govt. of India, College Square, Cuttack</li> <li>2. Director, EPM, Asoka Market, Bhubaneswar</li> <li>3. Export Credit Guarantee Corporation, Saheed Nagar, Bhubaneswar</li> <li>4. Senior Branch, NSIC, Link Road, Cuttack</li> </ol>   |
| 11. | Other Promotional Agencies   | <ol style="list-style-type: none"> <li>1) MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar</li> <li>2) Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar/Horticulturist, Boudh.</li> <li>3) Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack/CDVO, Boudh.</li> <li>4) Director, Handicraft &amp; Cottage Industries, Near Directorate Building, Bhubaneswar</li> <li>5) Director of Textiles, Satya Nagar, Bhubaneswar/Asst. Director, Textile, Boudh.</li> <li>6) Director of Fisheries, Jobra, Cuttack</li> <li>7) Coconut Development Board, Nayapalli, Bhubaneswar</li> <li>8) Coir Board, Jagamara, Bhubaneswar</li> <li>9) Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharpur, Bhubaneswar/DFO, Boudh.</li> </ol> |

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